



## Greetings!

On behalf of the Board of the East Coast Black Age of Comics Convention, Incorporated (ECBACC, Inc.), it is with great pleasure that we invite you to participate in the upcoming East Coast Black Age of Comics Convention (ECBACC) 2024! This year's convention promises to be an exciting celebration of diversity, creativity, and community, and we are thrilled to extend this special invitation to you.

### **East Coast Black Age of Comics Convention Reception and Kick-off**

*Friday, May 17, 2024, 5:30 p.m. – 7:30 p.m.*

*Temple University / Student Faculty Center / 3340 North Broad Street / Philadelphia, PA 19140*

*Free Admission*

Join us for the East Coast Black Age of Comics Convention Reception and Kick-off on Friday, May 17, 2024! This exciting event serves as the prelude to a weekend filled with celebration, inspiration, and creativity. Highlights of the reception include:

- ❖ **Glyph Comics Awards Presentation:** Honoring excellence in comics made by, for, or about African-descended people, the Glyph Comics Awards recognize creators who contribute to the diverse landscape of graphic novels, comic strips, and comic books.
- ❖ **Venue:** The Student Faculty Center of Temple University, located in the heart of Philadelphia, sets the stage for an evening of networking, camaraderie, and recognition.
- ❖ **Free Admission:** As part of our commitment to accessibility, admission to the reception is free for all attendees.

### **East Coast Black Age of Comics Convention (ECBACC 2024)**

*Saturday, May 18, 2024, 11 a.m. – 7 p.m.*

*Temple University / Student Faculty Center / 3340 North Broad Street / Philadelphia, PA 19140*

*Free Admission*

Mark your calendars for the main event – the East Coast Black Age of Comics Convention (ECBACC) on Saturday, May 18, 2024! Immerse yourself in a day-long celebration of comics, creativity, and community, featuring:

- ❖ **Workshops:** Engage in hands-on learning experiences covering topics such as Writing, Drawing, and the Comics Industry.
- ❖ **Panel Discussions:** Explore diverse perspectives and insights shared by industry experts during informative panel discussions.
- ❖ **Costume Contest:** Showcase your creativity and passion for comics by participating in our costume contest.
- ❖ **Marketplace:** Browse and shop at the all-day marketplace, offering a wide selection of comic books and related items.



## Obtain Your Ad Space Today

Interested in promoting your brand or message in our program guide? Don't miss this chance to reach our diverse audience. Complete the enclosed ad purchase form and return it by the specified deadline to reserve your space.

Please review the guidelines carefully before submitting your purchase. If you have any questions or require further assistance, please contact us at [Ads@ecbacc.com](mailto:Ads@ecbacc.com).

We eagerly anticipate your participation in ECBACC 2024 and the opportunity to showcase your message to our community!

*Warm regards,*

*Yumy Odom, President, ECBACC, Inc.*

*Akinseye Brown, Vice President, ECBACC, Inc.*

*Shenkarr Davis, Secretary, ECBACC, Inc.*

*Stephanie Brandford, Treasurer, ECBACC, Inc.*



## **Program Guide Advertising:**

### Overview:

- ❖ ECBACC, Inc. seeks support from creators and fans to continue Convention success.
- ❖ Opportunity to promote products to Convention attendees.
- ❖ Program Guide serves as a FREE souvenir for attendees.

### Advertising Details:

- ❖ Size: 6 ¾" wide and 10 ½" high in portrait format.
- ❖ Promote your brand to a diverse audience of comic book enthusiasts.

### Pricing:

- ❖ Full-Page Ad: \$80.00
  - Includes one interior page ad; 6 ¾" wide and 10 ½" high in portrait format
- ❖ Half-Page Ad: \$45.00
  - Includes one interior page ad; 6" wide and 4 5/8" high in landscape format
- ❖ Quarter-Page Ad: \$30.00
  - Includes one interior page ad; 2 7/8" wide and 4 5/8" high in portrait format

### How to Advertise:

- ❖ Review the information on the following page for details on ad placement and pricing.

### Registration Deadline:

- ❖ Registration Deadline: Sunday, March 31, 2024
- ❖ Submit ad materials and payment by the deadline to ensure inclusion in the program guide.

### Confirmation and Requirements:

- ❖ Purchase confirmation will be sent via email after receipt and review of (1) the completed ad purchase form, (2) payment of fees, and (3) ad content.
- ❖ Advertisers are responsible for submitting ad materials in the required format and meeting content guidelines.



**PROGRAM GUIDE AD PURCHASE FORM**

Please complete all sections of this form electronically

Rate and Size of Ad (Check One)	
<input type="checkbox"/>	Full Inside Page Ad: \$80.00 (6 ¾" wide and 10 ½" high in portrait format)
<input type="checkbox"/>	Half Inside Page Ad: \$45.00 (6" wide and 4 ⅝" high in landscape format)
<input type="checkbox"/>	Quarter Inside Page Ad: \$30.00 (2 ⅞" wide and 4 ⅝" high in portrait format)
Do you need your ad created? (Check One)	
<input type="checkbox"/>	No thanks, I have enclosed my ad fully created * Note: If creating a Full Page ad please be sure to keep all reading text at least ¼ inch away from all borders.
<input type="checkbox"/>	Yes, please create my ad for me using the photographic files supplied and information enclosed
Ad Display Info	
Contact Name	
Business Name	
Heading or slogan of advert i.e. (On SALE NOW, JUST IN or Do You Like Monsters? etc....)	
Mailing Address	
Telephone Number	
E-mail	
Website	
Twitter	
Facebook	
Instagram	
Ad Image Specs (Full Color or Black & White images accepted)	
Formatting	<input type="checkbox"/> Jpeg <input type="checkbox"/> Tiff

**Electronic transactions only**

You can upload (do not email) this completed form and images for your ad to:  
[dropbox.ecbacc.com](https://dropbox.ecbacc.com)

Submit payment online:  
[shop.ecbacc.com](https://shop.ecbacc.com)

Submit payment via mobile device:  
See following page for QR code


**Deadline: Sunday, March 31, 2024, at 11:59:59 PM ET**



**PROGRAM GUIDE AD PURCHASE PAYMENT**  
Please scan the code with your mobile device to send payment

ECBACC, Inc.

**ECBACC 2024**  
**Program Guide Ad**  
**\$30.00 - \$80.00**



Scan to Pay